PARIS GOOD fashion

Paris Good Fashion publishes its glossary of sustainability and fashion.

Paris - 21st October 2022 - After publishing a French version of its glossary of sustainability and fashion in April 2022, the French non-profit organization Paris Good Fashion extends the scope of this work by publishing today an English version of its glossary.

The Paris Good Fashion glossary was born following the citizen consultation on responsible fashion carried out in 2020 at the initiative of our association. It responds to the expectations expressed by more than 107,000 participants, concerning the need for consumer information and the need to use a common language understood by all.

Initially published in French, this glossary (which includes about 350 definitions) is now available in English in order to make as many people as possible benefit from this work.

1. With the volunteer members*, we first defined the main categories and terms to be integrated. Namely: generic terms of fashion and sustainability, labels and certifications, actors and initiatives and materials. Another category was established, that of "Basic concepts". It includes the most important generic terms of our sector. They are also sometimes the most complex, as their scope is either very broad or unclear.

2. We then carried out a bibliographical search, which enabled us to carry out a state of the art of the existing definitions by basing them on the official and international definitions, when they existed.

3. When they did not exist, the terms were the subject of consultation and in-depth reflection by Sylvie Benard, Clémence Grisel, and Isabelle Lefort in order to be enriched and as precise as possible. For each term, you will find the bibliographic source(s) that allowed us to establish its definition.

4. Following this work which took place from March 2021 to February 2022, the definitions were submitted to the members for correction and validation.

5. Starting in June 2022, the translation of the terms into English has been the subject of new important investment by the members of Paris Good Fashion and the agency Petch Traductions to ensure the good adaptation and concordance of the terms. Special thanks go to Claudia Lee and Guy Morgan (Chanel), François Souchet (BPCM), and Andrée-Anne Lemieux (IFM) for their careful reading of the translation, coordinated by Clémence Grisel.

* **They took part in this work**: Chantal Cabantous (Balmain), François Souchet (BPCM), Éric Dupont, Guy Morgan et Claudia Lee (Chanel), Christophe Bocquet et Aude Vergne (Chloé), Sylvain Cariou et Hugo Sereys (Crystalchain), Clémence Hulet et Alice Timmerman (Deloitte), Géraldine Vallejo, Yoann Regent et Annabelle Villot Malka (Kering), Frédéric Lecoq (Lacoste), Hélène Valade et Alexandre Capelli (LVMH), Thomas Bucaille et Pauline Mattioli (Petit Bateau) ainsi que Léonore Garnier (FHCM), Adeline Dargent (Syndicat de Paris de la Mode Féminine) et Andrée-Anne Lemieux (IFM).

For more informations

Isabelle Lefort (co-founder) : tél. 0635299398, isabelle@parisgoodfashion.com
www.parisgoodfashion.fr