

PARIS GOOD fashion

SELF-DIAGNOSIS TOOL

The self-diagnosis tool was designed by the Sidièse agency after consulting key members of the association and analyzing existing tools. It is intended for any structure or any actor who wishes to embark on the path of transition by asking themselves the right questions. This self-diagnosis consists of 80 questions from eco-design to consumer relations. This reference system should enable everyone to qualify their progress and to look for the right solutions.

L'ÉCO-CONCEPTION ET LA CRÉATION

Its history, the number of its designers, and brands give France and Paris an essential characteristic: a fantastic creative power. Creation is the driving force of the industry. This notion is fundamental. With the number of workshops and houses established, Paris is more than ever the heart of French fashion and the capital of international fashion.

Today, tomorrow, for Paris to become the capital of more responsible fashion, it is vital for all of us, in the spirit of the circular economy, to encourage eco-creation to make the sector virtuous. Under no circumstances is it a question of limiting creation. On the contrary, it is to show how sustainable development can be a tremendous booster of creativity in the future.

1. Have you created or redesigned a product or range according to ecodesign principles?
2. How much of your turnover does it represent?
3. Do you take into account when designing a product the origin of the production of raw materials (and not only the location of your N-1 suppliers)?
4. Do you favor short circuits? If so, how? In France? In Ile-de-France? In Paris?
5. Do you favor local suppliers (Parisian, regional, national, European scale)?
If so, what percentage of your suppliers are Parisian or Ile-de-France-based?
6. Have you made your employees aware of ecodesign?
If yes, how?
7. Have you trained your employees in ecodesign? (Purchasing, R&D, management, marketing and communication, management...)
8. Are your products repairable?
9. Do you guarantee the life of a product?
If yes, please specify (3 years, 5 years, 10 years, lifetime)
10. Do you integrate the principles of the circular economy? yes/no? If yes, how?
 - Use of Ademe's "product assessment" tool
 - Procedure for obtaining ecolabels such as the European ecolabel or NF Environnement
 - Life Cycle Assessment (LCA)
 - R&D
 - Others

#1 - RESPONSIBLE SOURCING

1.1 Raw materials

1. In your choice of raw materials do you take into account origin and traceability to limit the impact on the environment (biodiversity) and on human rights? If so, how.
2. What level of traceability have you implemented in the supply chain? (Specify how many chains).
3. Do you reduce the consumption of water and energy resources when using raw materials? If yes, how?
4. Do you reduce your consumption of products? If yes, how?
5. How do you optimize unused virgin materials (scraps...)?
6. Do you maximize the use of natural raw materials? If so, how?
7. Do you use certified raw materials? If so, which ones?
 - French or European organic labels?
 - Cotton: GOTS (Global Organic Textile Standard), Better Cotton Initiative
 - Leather: Leather Working group
 - Oekotex
 - Others, specify.
8. Have you set up specific management of polyesters? Which one?
9. Have you set up specific management of cotton? Which one?
10. Have you set up specific management of wools? Which one?
11. Do you have specific viscosity management in place? Which one?
12. Do you have a specific management system in place for farmed hides? Which one?
13. Have you set up a specific management system for exotic leathers? Which one?
14. Have you set up specific management of silks? Which one?
15. Do you have a specific feather management system in place? What is it?
16. Have you set up specific management of down? What is it?
17. What measures have you put in place to take into account animal welfare?
18. Have you stopped animal farming for ethical reasons?

19. Do you plan to stop animal exploitation for products by 2024?

20. Do you do environmental accounting for raw materials?

1.2 - Supply chains

1. Does your company evaluate its suppliers on their social practices during the processing?

2. How does your company evaluate its suppliers?

- No specific process is in place.
- Legislative Compliance Audit
- Verification of adherence to charters (Global compact in particular)
- A score of an internal questionnaire
- Obtaining a particular label (site visits by internal auditors)
- Site visits by independent auditors
- Ecovadis, Sedex?

3. You ensure the good environmental management of your suppliers, in particular on the issues of water pollution, energy consumption, treatment of hazardous waste (solid or liquid, from dyes...), and the valorization of biodiversity. If yes, please specify. For example:

- Yes, through the verification of a management system such as ISO 14001.
- Yes, by ensuring that our suppliers comply with the REACH regulation.
- Yes, by testing the presence or absence of certain substances.
- Yes, by asking our suppliers not to use substances that are not in compliance with REACH.
- Permitted by regulation. Which ones?

4. Have you set improvement targets for your suppliers? If so, how? Which ones?

5. Have you set up actions to enhance and promote the know-how of your suppliers? Traditional/historical in the countries of your subcontractors in connection with the processing of your products. If so, how?

6. What actions have you put in place to go beyond a vital income * in the countries of your subcontractors? Which ones?

7. Have you set up a "fair trade" channel?

- Yes, our buyers must respect a guaranteed minimum price paid to the
- producers, which provides them with financial stability.
- Yes, our company pays a local development premium to the
- farmers who supply us with raw materials

8. How do you ensure that these commitments are met?

9. Do you have a procedure in place for dealing with corruption attempts?

10. How do you comply with the OECD Guidelines on Bribery? Business and United Nations human rights?

- Carrying out risk mapping
- Implementation of procedures for the regular assessment of the situation of subsidiaries with which an established commercial relationship is maintained, with regard to risk mapping
- Setting up procedures for regularly assessing the situation of subcontractors with whom an established commercial relationship is maintained, with regard to risk mapping
- Implementation of procedures for the regular assessment of the situation of suppliers with whom an established commercial relationship is maintained, with regard to risk mapping
- Implementation of appropriate actions to mitigate risks or prevent serious harm

#2 - TRANSPORT/DISTRIBUTION

2.1 - Transportation

1. Within the scope for which you are responsible, have you set up contracts with partners who have programs to reduce greenhouse gas emissions greenhouse?

2. Do you have a carbon-neutral program in place?

3. Have you implemented transport optimization in the supply chain? If yes, how? What are the options?

- Yes, we have a decision process that allows us to compare various scenarios
- Yes, we have a decision-making process that allows us to compare different scenarios. We choose the scenario with the lowest carbon impact.

4. Do you have a policy in place to reduce the transport of products by plane?

- Yes, we favor short tours and locally made in France (Paris, France...)
- Yes, we no longer use the airplane for freight transport.
- Yes, we anticipate the collections. Therefore, we can containerize
- Yes, we make collections as locally as possible.
- Yes, we have set up alternatives (such as the train...)

5. Do you have a policy in place to reduce business travel? If yes :

- Written policy in place
- Establishment of indicators
- Implementation of valuation systems (e.g. bonuses) to encourage the reduction of business travel in favour of technology
- Implementation of a specific technological device (videoconferencing...

6. Have you implemented an approach to reduce polybags during deliveries? If yes, in anticipation of the French application of the European directive of the ban on plastics in 2021 :

- We have removed all polybags
- We've removed 50% of the polybags
- We use polybags made of alternative materials

7. Are you researching new materials to replace the polybags? What are the advances?

8. If you are involved in e-commerce, have you measured the impact of emissions on your business?

9. What are you putting in place to reduce the environmental impact of deliveries?

- We have set up an optimization of deliveries
- We favor short circuits (Paris, IDF, France)

- We propose a collection point to mutualize the delivery by sector
- We reduce the packaging of delivered packages
- We carry out deliveries to the last mile by soft transport (scooters, electric bike...)

10. Do you have an environmental accounting of the impact of your transport?

2.2 - Distribution

1. Have you set up an energy consumption monitoring system for your buildings?

- Yes, for stores
- Yes, for seats and offices
- Yes, for stores and headquarters and offices
- No

2. Do your establishments (offices and shops) have an environmental label and comfort (HQE, BREEAM, LEED) or well-being (WELL or equivalent)?

3. Have you set energy consumption reduction targets for a given period of time?

4. When was the last time you had a technical performance and maintenance audit? Of your facilities (HVAC, lighting)?

5. If you do not own the shops and offices, have you worked with the owner in order to improve energy efficiency (lights, water, waste)? If yes, what did you realize?

6. Do you take yourself into account from the design of the shops (works, layout...)? construction) environmental criteria (LEDs, ecological paints, other)?

7. Have you put in place strict measures to enforce the ban on the use of to light up shop windows at night? If yes, applied to the whole park? On a part of it?

8. Have you implemented a responsible use of resources in your premises (shops and offices)? yes/no. If yes:

- Yes, we have trained our employees in eco-gestures (energy, water, waste)
- Yes, we have implemented a lighting optimization system...
- Yes, we have implemented an HVAC optimization system. (heating, ventilation, air conditioning)
- Yes, we have set up a system to optimize the specifics (coffee machines, computers, servers, etc.)

9. What are your means for the proper maintenance of your optimization systems?

10. Would you be willing to mutualize the transport of goods with the Paris Good Fashion project for last-mile deliveries?

11. Do you deliver by soft transport (electric truck, scooter...)?

12. Do you integrate the practice of not giving bags to your customers?

- Yes, this is a directive given to employees.
- Yes, it is a directive given to employees. If the customer requests it, we offer him a bag made of recycled paper or an alternative material.
- No, but our employees ask the customer if he wants a bag, or not...
- No, we always give a bag

13. What alternative to plastic bags do you offer?

14. Do you have a policy for retaining sales staff? If so, what is it?

15. Do you promote access to training for all employees whose sales? If so, how?

16. Have you implemented stress management approaches? If so, what are they?

- Stress management workshops? - QWL approach?
- A strict application of the right to disconnect?
- Others

17. Beyond the regulatory framework, have you implemented any specific actions in favor of equal pay? If yes, which ones?

18. Beyond the regulatory framework, have you put in place specific actions in favor of equal pay? in favor of disability? If so, which ones?

19. Do you have an environmental accounting of the distribution of your products?

#3 – RESPONSIBLE CONSUMPTION

3.1 - Communication & Consumer Information

1. Do you have a policy of transparency for your consumers? If yes, how (eg: on the label, on a dedicated website, etc.)?
2. Are you committed to improving the accuracy of labels (traceability, product maintenance, etc.)? If yes, how?
3. Do you accompany the consumer in changing his purchasing practices? If yes, how?
4. Have you put in place a policy that does not encourage over-consumption?
 - Yes, we have trained our marketing teams in responsible practices.
 - Yes, we have developed a marketing communication strategy based on product quality and repairability.
 - Yes, we have developed a customer loyalty strategy based on trust, in particular through a reactive after-sales service.
 - Yes, we have chosen not to take part in operations such as blackfriday.
 - Yes, we have reduced the number of our collections
 - Yes, we have rethought our collections based on the movements minimalist type 333 (33 pieces for one season)
5. Do you encourage consumers to change their consumption patterns in order to promote the maintenance and life span of products? If so, how?
6. Have you set up a committed communication strategy through the fashion influencers (models, designers...)? If so, how?
7. Do you integrate event ecodesign on events such as fashion week?
 - Yes, our fashions week are entirely eco-designed.
 - Yes, our fashions week are 30, 50, 99% eco-designed. How do you figure?
 - Yes, our fashions week meet specifications inspired by ODDs
8. Do you promote a more sustainable fashion? a fashion that is an actor of positive transition and action against climate change? If so, how?
 - We eco-design our events
 - We eco-design our events and we communicate on our progress
 - We form partnerships with committed associations
 - We honor the creators responsible
 - Others, please specify
9. Do you have an environmental accounting of the impact of the campaigns and the incentive for reasoned use?

3.2 - Maintenance and end of life of products

1. What tools have you developed to avoid overproduction (e.g. customer information optimization)?
2. Have you set up an alternative mode of consumption? If so, which one?
 - Rental service
 - Increasing the lifespan of collections
 - Others, please specify
3. Do you repair or recover products from used customers? If so, how?
4. Do you reuse recovered materials? If so, how?
 - Yes, creation and design of new recycled products
 - Yes, return of materials to different channels (use of textiles for mattress foams for example)
 - Yes, in anticipation of the new law on waste, we donate all recovered products to partner associations
 - Yes, second-hand sale of recovered products (eg: for the benefit of poorer populations)
 - Others, please specify
5. Beyond the regulatory framework, have you taken any action regarding unsold goods? If so, what are they?
6. Do you make users aware of the methods for choosing, maintaining and recycling products, particularly to fight against unsold products? Microparticles? If yes, which one(s)? Is this sensitization specific to each material?